

### Professional Experience

#### General Electric

June 2011 - Present

Sr Graphic Designer, responsibilities included:

- Designing and templating training materials.
- Online media including newsletters, email blasts and flash rich media.
- Illustration & orthographic drawings.
- Video special effects, motion graphics and 3d design projects.

**Programs utilized on a daily basis include:** Illustartor, Indesign, Photoshop, Flash, Dreamweaver, After Effects Cinema 4D, 3DS Max and Microsoft Office.

#### BlueCat Networks

June 2010 - April 2011

Sr Graphic Designer, responsibilities included:

- Building and maintaning brand identity.
- Online media that included front ends, flash banners, static banners and e-vites.
- Print media that included brochures, whitepapers, solution briefs, show booths and roll up banners.
- Illustration & orthographic drawings.
- Video special effects, motion graphics and 3d design projects.

**Programs utilized on a daily basis include:** Illustartor, Indesign, Photoshop, Flash, Dreamweaver, After Effects Cinema 4D and Power Point.

#### Gameworkz Inc.

August 2007 - November 2009

Sr Graphic Designer, responsibilities included:

- Building and maintaning brand identity.
- Online media which included front ends, flash banners, static banners and e-vites.
- Illustration

**Programs utilized on a daily basis include:** Illustartor, Photoshop, Flash, Dreamweaver, After Effects Cinema 4D.

#### Adidas, Reebok, CCM and Roger Edwards Sport

2003 - 2007

Intermediate Graphic Designer, responsibilities included:

- Online media
- Developed logos for various sports licensed apparel including:  
NHL, Team Canada, NBA, USA Hockey, NFL, NCAA & Various Corporate Clients.
- Worked with the marketing department to develop corporate packages and e-vites for events such as fashion shows, sports shows and clothing line launches.
- Art set up for screened, flocked, embroidered and digital printed applications.

**Programs utilized on a daily basis include:** Photoshop, Illustrator, InDesign, QuarkXPress and Cinema 4D.

## Freelance Experience

### sbdesigns

1999 - Present Time

Commissions for off-line and on-line projects. Including:  
e-vites, web sites, 3D renders, branding, posters, flyers, cd roms, POP,  
package design and full page magazine ads.

**Clients:** Dermologica, CMX, Reebok Corporate Sales, RBK by Roger Edwards,  
Second Cup, Durotech Automotive Industries, Xtreme Stop, God and Famous and more.

### Em - Space Designs

2008 - Present Time

Commissions for on-line project(s) Including:  
"The Designer Guys" new site to help promote ther new product line S&C.

### Tool Set

#### Competent in the following software:

Cinema 4D, After Effects CS4, Illustrator CS4, Photoshop CS4, Flash CS4, InDesign CS4,  
Dreamweaver CS4, Zbrush, Fireworks CS4, QuarkXPress, and Acrobat 7.0 Professional

#### Working Knowledge of:

3ds Max, Maya, Modo, Mudbox

#### Programming (wk = working Knowledge):

HTML, CSS, AS 2.0 (wk), AS 3.0 (wk), XML (wk), PHP (wk)

#### Operating Systems:

Mac OS 10.6, working knowledge of PC platforms.

### Awards

**2nd Prize** in Medieval Weapons Challenge Modelling and Texturing Competition  
held at the c4dcafe.com.

### Teaching

1998

- Spent 3 months travelling Italy with 30 high school students assisting teachers with teaching the history of Renaissance. Also trained the students in drawing, painting and sculpture techniques.
- Tutored fellow George Brown students in Illustrator, Photoshop and Quark Express.

### References

Available uponrequest.